

# Call for Entry

## 19<sup>th</sup> Annual Heartfelt Holiday -November 6<sup>th</sup> & 7<sup>th</sup> 2010

### Sponsored by Brecksville Center for the Arts

**Purpose**-Heartfelt Holiday, a seasonal festival of the arts, features fine crafted gift items and artwork made by craftspeople and artists. It is one of the premier juried shows of the season and is held in beautiful Brecksville, Ohio.

Heartfelt Holiday is sponsored by, and is the major fundraiser for, Brecksville Center for the Arts, a non-profit, regional arts center. The center is dedicated to the enhancement and appreciation of artistic skills through hands-on instruction and programming. The proceeds from Heartfelt Holiday support our classes, programs and operations at the center. Heartfelt Holiday is listed in the Ohio arts council Directory 2010 as a juried show.

**Location**-Brecksville is conveniently located South of downtown Cleveland (off of I-77) at the intersection of State Routes 21 & 82. Heartfelt Holiday is held in the city's beautiful Community Center at One Community Center, off of route 21 (Brecksville Road) just ¼ mile South of Route 82. Those using the Ohio turnpike will take exit #173 (11) and travel North 3 miles on Brecksville Road.

#### Application/Jury Process

- Handmade **jewelry vendors have an August 1<sup>st</sup> deadline to apply**
- Please submit 4 photos or digital images of your current work and 1 image of your booth setup.
- No Slides!
- **Returning exhibitors must supply all the required materials including new photos & booth displays**
- Acceptance of work will be made on the quality workmanship, creativity, uniqueness. The need for specific medias and the availability of space.
- Space is assigned at the discretion of the artist committee. We will try to honor past booth requests but cannot guarantee them.
- An acceptance letter will be sent upon our final decision. If you are not accepted, you will be mailed a refund of your registration fee.

#### Two opportunities for participation

##### 1. Booth Space rental- Please apply early as we sell out every year!

###### Fee schedule:

10x10 Corner booth- (2 sides of traffic) Exhibitor must provide a 2 sided backdrop. \$205

10x10 booth- Exhibitor must provide a 3 backdrop. \$165

5x10 half size booth (wall backdrop) \$105

- Booth space is restricted to the exhibitor on the entry form.
- Booth setup must be comparable to the image provided.
- Tables must be skirted and have appropriate table coverings
- Tables can be rented for \$10.00 each if requested at the time of application.

###### **Additional table will not be available during set up!**

- Free electricity can usually be provided upon request at time of application

##### 2. Holiday Boutique- consignment

The Holiday boutique is a consignment area within the show offering artists an opportunity to display their work without the worries of having to staff a booth. Decorated by the Heartfelt Holiday committee, your items are beautifully displayed for sale. **A \$50 non-refundable registration fee is required and BCA receives 20% commission on all sales.**

#### Boutique Requirements

- Attendance during show hours is not required
- Sales tax will be collected by BCA.
- Checks payable to the artist, less BCA's 20% commission, will be mailed no later than 2 weeks after the show closes.

**Items are dropped off and inventoried on the Friday before the show.**

**Any unsold items must be picked up between 4-6 pm on the last day of the show.** Heartfelt Holiday reserves the right to limit the number of pieces exhibited.

#### **Rules for Participation**

1. All products for sale must be designed and handcrafted by the accepted exhibitor.
2. All art and craft media including culinary and botanical arts are accepted.
3. All work exhibited must be of the quality and type shown in the images submitted to the selection committee. The committee reserves the right to remove any work that does not reflect the caliber represented by the images provided.
4. **Exhibitors are required to donate one item for raffle purposes.** Holiday Boutique arts have the option to donate an item, but are not required.

**Raffle**-Each year a raffle is held during Heartfelt Holiday. The raffle showcases each artist's work and provides additional exposure of your talent to patrons. As a highlight of the show, the raffle is enthusiastically supported by patrons. Your donation to this raffle should have a minimum \$25 value.

**Publicity**-A quantity of flyers and/or postcards will be provided in advance to each artist for distribution to your patrons. In addition, BCA will conduct a pre-show marketing campaign. **Any biographical information you include helps us to better promote our artists.** Good quality photographs, preferably digital images, featuring close-ups of holiday themed items on contrasting backgrounds may be used in print media. All materials can be emailed to [heartfeltholiday@gmail.com](mailto:heartfeltholiday@gmail.com).

**Liability**-Each exhibitor hereby releases Brecksville Center for the Arts (BCA), and BCA staff and volunteers from any and all liability arising from participation in the show in any way and for any reason. This includes, but is not limited to, theft of property, on or off premises, while display is attended or unattended, accidents, personal injury and breakage of property or merchandise.

**Cancellation Policy**-All booth and boutique application fees are non refundable. In the event Heartfelt Holiday is not held, all fees will be refunded.

**Security**-All reasonable measures will be taken to safeguard your merchandise while at the Community Center. You are, however, ultimately responsible for your own property.

**Setup times begin Thursday evening 4-7 PM and Friday 8-7 PM. Please call if you need a specific time.**

For more information and or to download a registration form: [www.brecksvillearts.org](http://www.brecksvillearts.org)  
[heartfeltholiday@gmail.com](mailto:heartfeltholiday@gmail.com) Or call 1-440-526-6232

**Show Hours**—Saturday 10 am - 5 pm and Sunday 11 am - 4 pm

**Brecksville Center for the Arts**  
8997 highland Dr.  
Brecksville, OH 44141

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